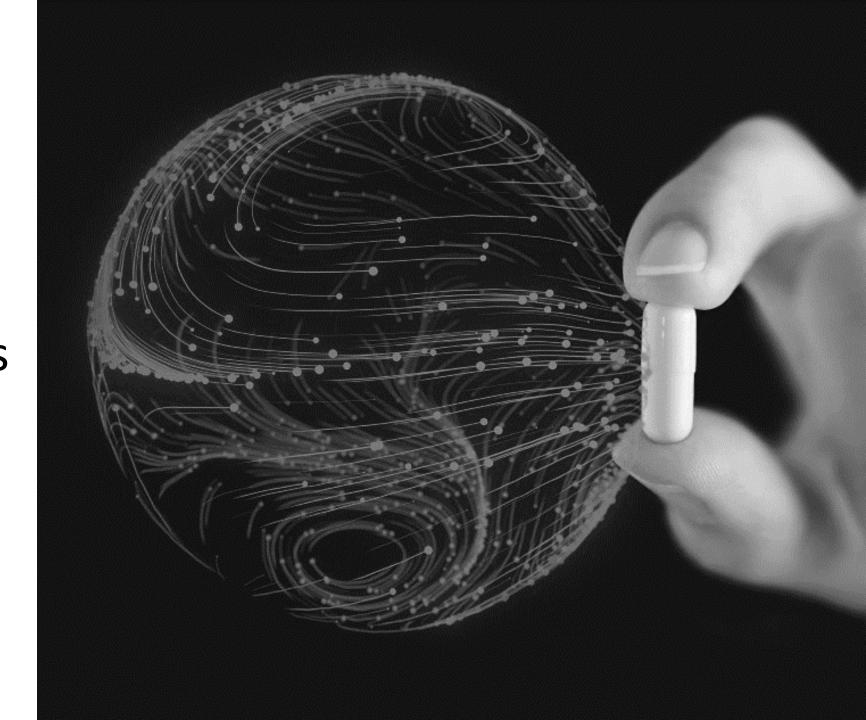


# Sudarshan Pharma Industries Limited

INVESTOR PRESENTATION

September 2023



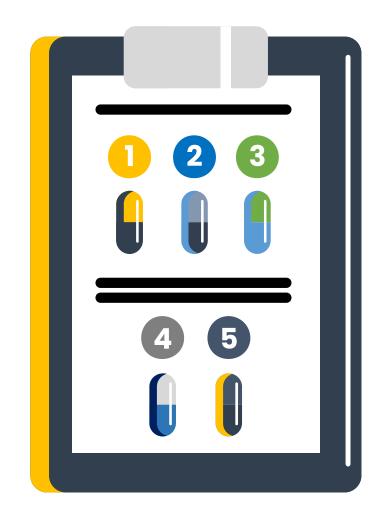
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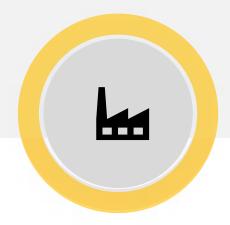
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# **ABOUT US**

## **About Us**



#### A Specialty Chemicals & Pharmaceutical Manufacturing Company





Founded in 2008,
Sudarshan Pharma
Industries Limited (SPIL) is
engaged in manufacturing
of chemicals and
pharmaceutical



DIVERSIFIED PRODUCTS

The Company specializes in host of products from rock chemicals intermediates and API to finish formulations and fully integrated pharmaceutical and chemicals



The company has marked its presence in India and International markets. Its products have been exported to the UK, Australia, Uzbekistan, Syria, Oman, Taiwan, and MENA regions.

**GLOBAL** 

**REACH** 



ESTEEMED CLIENTS

Key clients in pharmaceutical formulations and specialty chemicals include Intas, Minova, Invision Life sciences, Omkar Pharma, SRF, Astral Pipes, DuPont, Reliance, Bayer Corp, Akzo Nobel etc

# **Lead Management**





Mr. Hemal V. Mehta
Chairman & Management Director

Experience of **15+ years** in Sourcing and Supply of Specialty Chemicals, Intermediates, API and Bulk Drugs. He holds a Diploma in Chemistry from Pune University and regularly attends Business Excellence Programs conducted by leading Business trainers to sharpen his skillset. He now plays a prime role in managing trade alliances & partnership arrangement with leading API manufacturers for the purchase of all kinds of Chemicals from SPIL.



Mr. Sachin V. Mehta
Joint Managing Director

Plays a crucial role in sourcing of Specialty Chemicals, Intermediates & Basic Solvents from Korea, Taiwan, China, and Japan for SPIL. He also looks after R&D & new Chemical entities. He holds a Diploma in Exports & Import Management from Indian Merchant Chambers in Mumbai and works towards Business Excellence programs

## **Board Of Directors**





Umesh Luthra Independent Director

Result oriented Biotech Professional with General Management knowledge having about **27+ years of** Industrial experience in R&D, Project and Production.

Comprehensive knowledge of Microbiology, Fermentation, Downstream Purification and Analytical. Worked on different Primary and Secondary metabolites.



Jaya Sharma
Independent Director

Registered as an Independent Director with the databank of IICA. She has authored numerous write-ups on corporate & allied laws. She is a staunch believer in creating leaders as the knowledge has to be passed down and can't be retained.

Recently, she has been listed as one of the Top Best Ten Women Legal Consultants in India 2021 by Women Entrepreneur Magazine.



Rushabh Patil Independent Director

Adv. Rushabh Prashant Patil is a Practicing Independent Advocate in the Bombay High Court & District courts with a demonstrated history of working in the legal fraternity.

He has acted as an advisory for several clients on corporate and commercial transactions including strategic alliance and routine advisory on civil matters.

## **Milestones**



#### Incorporated in 2008, the company has achieved new heights every year since 2011.

#### 2011-12

- Generic formulations for institution supply, NGO's and wholesale market.
- Branded Generic formulations in Maharashtra.

#### 2015-16

- Over 5,000 medical practitioners associated with SPIL.
- 7 own branded products introduced successfully in Vimac.

#### 2019-20

- Launch Hart Kit Loading Dose And Hart Kit-4.
- Nutraceuticals Plant project cost is -2.5 cr. And 1.15 cr Machinery cost.

#### 2023

- Developing new products like Vitamin B1 and Vitamin B6, which will be the first time made in India by us.
- New unit development in Palghar
- Listing on BSE & NSE; SME Platform

#### 2013-14

- Established our footprints in Gujarat, West Bengal, Chhattisgarh and Uttar Pradesh.
- Introduced brands in New Drug Delivery System

#### 2017-18

- Manufacturing of Nutraceuticals.
- Brand Brilliance Award from Asian African leadership forum in Pharma.

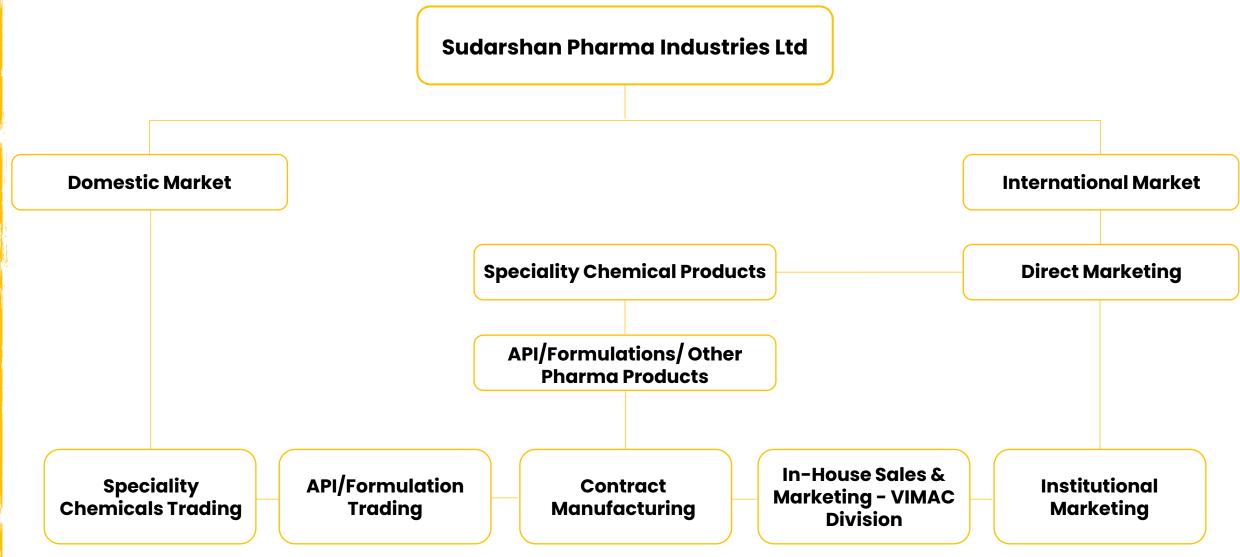
#### 2021-22

- IVD-Section Got 50Cr. Govt. Order.
- Successfully erected oral liquid and capsule manufacturing unit at Palghar
- AATMA NIRBHAR BHARAT
  Manufacturing of Vitamin
  B1 & B6 Under Production
  Linked Incentive (PLI)
  Schemes

# **BUSINESS OVERVIEW**

## **Business Model**





# **Key Business Verticals**

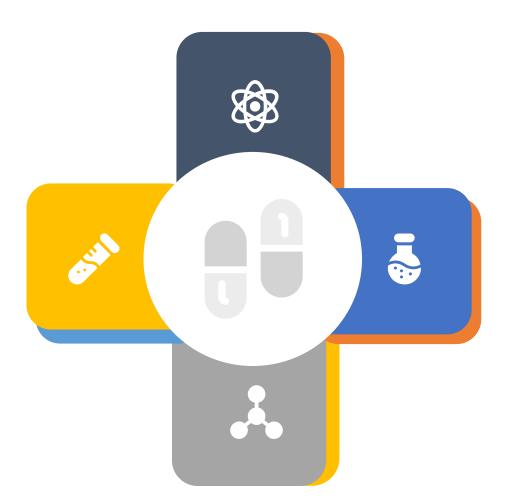


1.

**Ethical marketing of branded and unbranded generics** in the domestic pharmaceuticals market through our own distribution logistics network and field force in 5 States.

4.

**Exports in pipeline for Formulations & API** to Nonregulated markets in Eurasia,
Africa, and Southeast Asia.



2.

**Contract manufacturing and** of pharmaceutical supply formulations and medicines for well-known **Pharmaceutical** Companies in India and Institutional like Customers AFMSD, L&T (Aeronautical division)

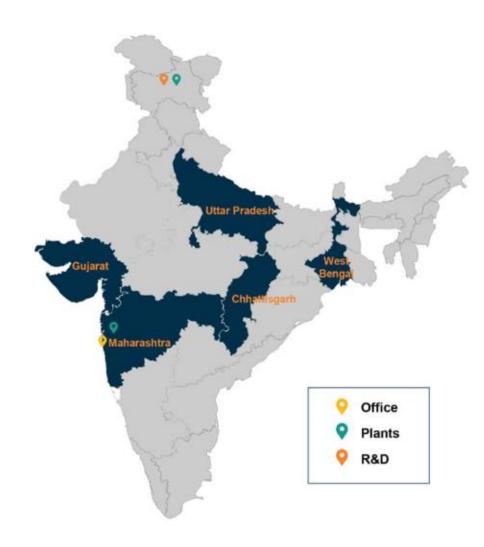
3.

11

Contract manufacturing and supply of Specialty chemicals, drugs, and intermediates as per client's specification. Indenting and sourcing of chemicals, bulk drugs, and intermediates from domestic and overseas yendors.

## Global Reach





Presence



**5 States** 

Total Export Revenue (INR Mn)



57.8 Mn

- Office Mumbai, Maharashtra
- Plants Maharashtra Palghar, Wada

#### **Exporting Countries**

Bangladesh

> Ghana

Qatar

Oman

> Somalia

Nepal

- Saudi Arabia
- South Africa

Sri Lanka

> Jordan

> UAE

## **Our Products**

# SPIL SPILARMA

#### **SPECIALTY CHEMICALS**

- Acetonitrile
- Tetrahydrofuran (THF)
- 1,4-Dioxane
- DMF/DMSO
- Hydrogen Hydride
- Diethyl ether
- 4-methyl Acetophenol
- 4-methyl benzaldeyde

#### **ETHICAL PHARMA DIVISION**

56 out of 96 products are Registered under —"R" Trade Mark.

- SPIL has adopted Novel drug Delivery System for Love Bird "R" Brand. It's a mouth dissolving strip and has 5 products under this brand.
- Specialty Products First time in INDIA in Cardiac Segment in First aid of heart attract which is HART KIT LD (Life Saving loading Drugs)
- "SET DOWN" is a product first time in India by SPIL. It's a combination of allopathy and ayurveda for faster recovery in Constipation.
- Top Selling Brands In Indian Market: METFOCAL, PULMORELIEF AX, RD MAC DSR, SET DOWN, ENAMOL SP Hem D3, JIVAN KIT (Immunity Booster), Infort Q-10 etc.

# Key Problem Area

SPIL CHARME

Dependence on China for Import of key APIs

Top 5 categories of imports occupy 80% of the share of API imports

Categories	Imports from China (%)
Antibiotics	75-80
Hormones, Prostaglandins, Thromboxane & Leukotrienes	50-55
Pro-vitamins & vitamins	55-60
Other heterocyclic compounds	80-85
Other organic compounds	70-75

Source: DGCIS, CRISIL Research.



India imports ~70% of Intermediate required for APIs (Active Pharmaceutical Ingredients) from China. Imports from China have been increasing over the years



Over the last few years, many chemical-based companies have been **shut down in China** due to failure to meet environment norms. Such step in the bulk drug industry will adversely impact the Indian API industry and subsequently the formulations industry.



Also, the **pandemic** which started spreading in the previous year (2020) has resulted in supply disruptions and price rises for key APIs.



Further, the Chinese bulk drug industry receives extensive support from the Government in the form of subsidies. Any **change in policy** on this front will also lead to pressure on margins for the Indian players.

# <u>Addressing the Problem</u>



The central government has earmarked ~Rs 100 billion for the bulk drug industry, including Rs 30 billion for the promotion of bulk drug parks (for the next five years) and Rs 69.4 billion for a production-linked incentive scheme for the promotion of domestic manufacturing of critical \*KSMs/Drug Intermediates and APIs in the country (for next eight years).

The scheme has identified **53 critical APIs/Intermediates** where India's reliance on China is high and most of which are used to produce essential drugs



Sudarshan Pharma is setting up a manufacturing unit to manufacture few of the critical APIs imported by China

# **Business Strengths**



Established Manufacturing & supply chain for Chemical, Pharma & formulation.



Quality manufacturing facility with Hi-tech Machines duly approved by FDA & other agencies.



F&O Research and development setup at Dehradun Plant & now to put a dedicated facility.



Commitment to supply as per TQM and supply chain for efficient production.







Belief in cost plus formula and after sales services.



Experienced Management team with a dedicated workforce.



More than 48 FDA registered Pharma formulations & medicine for Domestic Market



Own Sales & Distribution network in 5 States with sales & marketing team of 85+ executives.

## Clientele



#### **SPECIALTY CHEMICALS**

























#### PHARMACEUTICAL FORMULATIONS



























# **INDUSTRY OVERVIEW**

PHARMA INDUSTRY strong in INDIA although highly dependent on CHINA

## India - Overview



A significant and rising player in the Global Pharmaceutical industry

**US\$ 42 bn** 

India's pharmaceutical market in 2021. It is likely to reach **US\$ 65 billion** by 2024 and further expand to reach **~US\$ 120-130 billion** by 2030.

**US\$ 150 bn** 

by 2025

The Indian biotechnology industry, was valued at US\$ 64 billion in 2019 and is expected to reach US\$ 150 billion by 2025.

40%

Of generic demand in the US, and 25% of all medicine in the UK is supplied by INDIA

**US\$ 50 bn** 

India's medical devices market stood at US\$ 10.36 billion in FY20. The market is expected to increase at a CAGR of 37% from 2020 to 2025 to reach US\$ 50 billion. 20%

Of the worldwide supply by volume and supplying about **60%** of the global vaccination demand. World's largest supplier of generic medications

#### **Talent Pool**

The country also has a large pool of scientists and engineers with the potential to steer the industry ahead to greater heights.

India ranks 3<sup>rd</sup> by volume & 14<sup>th</sup> by value in pharmaceutical production

# INDIA- a strong exporter of pharma products Globally

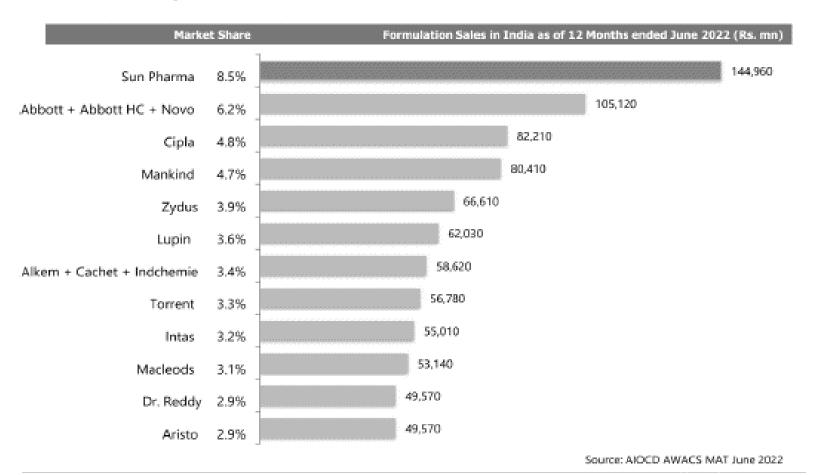
- ✓ India's drugs and pharmaceutical exports stood at **US\$ 24.44 billion** in FY21.
- ✓ India is the 12th largest exporter of medical goods in the world.
- ✓ The country's pharmaceutical sector contributes 6.6% to the total merchandise exports.
- ✓ Indian drugs are exported to more than 200 countries in the world, with the US being the key market.
- ✓ FDI inflows in the Indian drugs and Pharma sector reached US\$130 Mn. between April 2021–June 2022



# **Competitive Landscape**

Formulation Industry

Owing to high profit margins majority of the company's competitors are in the formulation export





# WAY FORWARD & KEY DEVELOPMENTS

**SUDARSHAN PHARMA** On the cusp of Transformation

# **Way Forward**



# READY TO TAKE OFF WITH NEW PRODUCTS & MARKETS



Expansion of Sales footprint in the Pharma formulations and medicine in the Domestic and Export markets



To Set up a dedicated
State-of-the-Art
Manufacturing (Oral
Solid Dosage) duly
certified by FDA, WHO,
GMP & GLP

Introduce Cardiac First Aid Kit, Heart Kit, and New Drug Delivery System (Mouth dissolving strips) for treatment of cold and cough and for treatment of Thyroid. Curcumin Logingis for the treatment of Cancer, Psoriasis, Heartkit-"4", Heart kit-LD

Pharma **Focus** on formulations and branded generic medicines through the launch of new products the Gyeny, Chronic diseases, Gastrointestinal Anti-allergic and Increase the treatments. force for Ethical marketing of Generics drugs and medicines and to develop local distribution channel with use of digital technology

# Key Developments (1/4)



#### 1) Investments under the Government PLI Programme

The company had received an approval under the PLI scheme for promotion of domestic manufacturing of critical Key Starting Materials (KSM), Drug Intermediates (Dis) and Active Pharmaceutical Ingredients (APIs) in India.

#### Unit 1: Vitamin B6 and other API/Intermediates

#### **Approved Project Details:**

- Commitment Investment: Rs. 27 Crore
- Maximum Total Incentive: Rs. 15 Crore (during the tenure of the scheme)

#### **Project Status:**

- Consent received from MPCB, MIDC and CETP
- Design and layout ready; plan approved; building construction initiated
- Environment approval awaited
- Construction to be complete by December, 2023
- First sample developed from base root till finished product and successfully manufactured the finished API product
- Company intends to file for Patent for the manufacturing process of "Vitamin B6" & the intermediates which have been developed

#### Unit 2: Vitamin B1 and other API/Intermediates

#### **Approved Project Details:**

- Commitment Investment: Rs. 59.7 Crore
- Maximum Total Incentive: Rs. 100 Crore (during the tenure of the scheme)

#### **Project Status:**

- Consent received from MPCB, MIDC and CETP
- Design and layout ready; plan approved; land purchased
- · Environment approval awaited
- Construction to begin by January, 2024
- Completion expected by 18 months and stabilisation by 24 month

# Key Developments (2/4)



#### 2) Maharashtra Govt. Subsidies for new project

- Pharma Items Manufacturing Project by Sudarshan Group at Mahad MIDC (C Zone) has following subsidy benefits from State Government of Maharashtra, Industries Department, Under PSI-2019 scheme.
- Mahad is Under C Zone hence benefits Equivalent to 40% of the Project Cost for MSME Units will be offered by the State Government in 7 equal instalments, linked to Interest Payment, SGST Collected & Power Consumed. It will be in the form subsidy credited directly into the bank account,

#### **PSI Scheme Benefits to Sudarshan Pharma**



# Industrial Promotion Subsidy (IPS)

Equal to the quantum of 100% GST payable within Maharashtra.



**5% ROI** 

**Interest Subsidy Reimbursement** on the term loan taken for acquisition of Fixed asset required for the project



#### Power Tariff Reimbursement

@ Rs. 0.50/- per unit



# Electricity Duty Exemption

Benefits for 10 year & stamp duty paid for acquiring land or term loan purposes

# Key Developments (3/4)

#### 3) Updates on the new manufacturing Unit 2

- The company has recently setup its Unit 2 at Palghar,
   Maharashtra.
- Key activities at this unit will include from testing of raw materials to dispensing raw materials for formulations, to batch manufacturing as per approved standards, to packing of finished formulations to storage and dispatch.
- We have an oral liquid section at our facility with a capacity of 1000 litres manufacturing tank, which can, in one shift of output consume 2000 litres of the products and go up to 6000 litres in 2 shifts.
- The company has received approval for 50 products for domestic markets and exports.
- Product categories will include Antibiotics, Cough Syrups, Antipyretics, Antifungal, Antiallergic and Multivitamins amongst others.



# Key Developments (4/4)



#### 4) Partnership for distribution of Key Products in India

#### **Product 1:**

#### **APIs/Intermediates in India**

- Hydroxypropyl Methyl Cellulose (HPMC)
- Low-Substituted Hydroxypropyl
   Cellulose (L-APC)

#### **5 Years**

**Distribution Agreement** 

#### Market size for these products:

USD 1.94 Bn FY23



USD 2.85 Bn

#### **Product 2:**

**Sucralose** 

**5 Years**Distribution Agreement

**USD 3.11 Bn**FY23



USD 3.61 Bn FY28

#### **Product 3:**

Beta

Cyclodextrin

USD 264.1 Mn SY23 USD 390.7 M FY27

#### **Product 4:**

#### **Mannitol**

USD 420 Mn 546 M FY23 FY28

#### **Product 5:**

#### **ACESULFAME K**

USD 253.1 Mn FY23 USD 432.3 Mn FY33

# <u>Acquisition - Ratna Lifesciences Pvt Ltd</u>



100%

Paid-up Share capital

#### **Rs 55 Million**

Payable in various tranches

#### **30 August 2023**

**Acquisition Completion date** 

### **Wholly Owned Subsidiary**

Of Sudarshan Pharma Industries Ltd.

#### About the company:

M/s Ratna Lifesciences Private Ltd was established on 20th February 2017.

M/s. Ratna Life science strongly believe in the continuous process improvement, development of new molecules and capacity expansion. The company has a **rich experience in Research and Development** since their incorporation in 2017.

The company is **located at Jejuri MIDC, Tal- Purandar which is 53 km from Pune City.** 

#### **Existing Products:**

- Gemcitabine Hydrochloride
- 2,2-difluro-2-deoxycytidine-3,5-dibenzoate (T9)
- Imatinib Mesylate
- Capecitabine intermediate (Cap-5)

#### **Capacity:**

- The annual capacity of the product at the time of establishment was 2 metric tonnes per annum.
- The capacity is expandable up to 15 metric tonnes per annum.

#### **Benefit Accrued to SPIL:**

The acquisition **helps immediate foray for SPIL into Oncology products** with a manufacturing which is already setup, with option to expand further by acquisition of adjacent land near the existing plant. Through this acquisition aiming for the oncology business to become a major share of revenues over the next 3–5 years.

# **Annual Highlights**

# **Annual Income Statement**

SPIL PARAMA

(Consolidated)

Particulars (INR Mn)	FY21	FY22	FY23
Net Sales	1,933.5	3,570.9	4,613.3
Total Revenue from Operations	1,933.5	3,570.9	4,613.3
Total Expenditure	1,861.9	3,461.8	4,466.4
EBITDA	71.6	109.1	146.9
EBITDA Margin (%)	3.7%	3.1%	3.2%
Depreciation	7.4	8.7	9.1
PBIT	64.2	100.5	137.8
Other Income	3.8	4.6	11.2
Interest	32.3	33.8	54.0
Profit Before Tax	35.7	71.3	95.0
Tax	9.0	18.9	24.6
Profit After Tax	26.7	52.5	70.4
Profit After Tax Margin (%)	1.4%	1.5%	1.5%
Earnings Per Share (Rs)	2.80	5.46*	5.48*

\*Diluted EPS Post-IPO

# **Annual Balance Sheet**

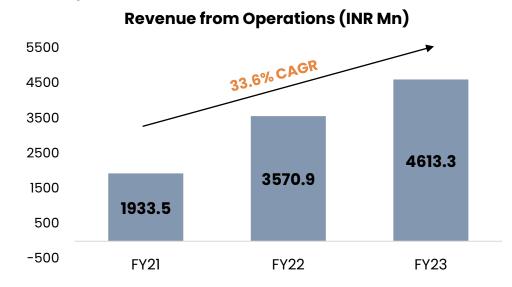
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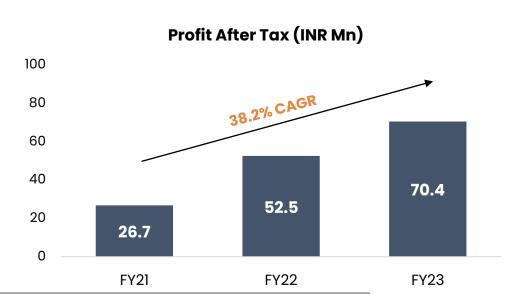
Particulars (INR Mn)	FY23	FY22
Equity and Liabilities		
Shareholder's Fund		
Share Capital	240.7	97.5
Reserves & Surplus	769.1	200.3
Total Equity	1009.7	297.8
Liabilities		
Non-current Liabilities		
Long-Term Borrowings	127.9	49.4
Deferred Tax Liabilities (Net)	1.8	1.4
Other Long Term Liabilities	-	_
Long-Term Provisions	0.6	0.4
Total Non-Current Liabilities	130.3	51.2
Current Liabilities		
Short-Term Borrowings	213.2	256.5
Trade Payables	918.9	737.5
Other Current Liabilities	45.6	28.3
Short-Term Provisions	7.1	3.9
Total Current Liabilities	1184.8	1026.3
Total Equity and Liabilities	2324.8	1375.2

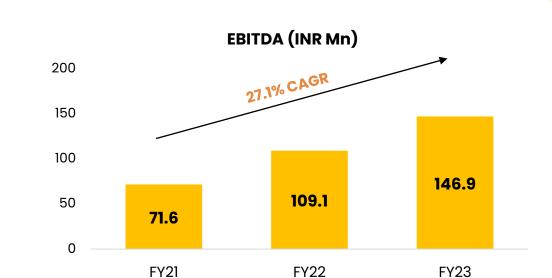
Particulars (INR Mn)	FY23	FY22
Assets		
Non-Current Assets		
Property, Plant, Equipment & Intangible Assets		
- Property, Plant & Equipment	189.9	63.5
- Intangible Assets	9.0	1.2
- Capital Work-in-Progress	0.1	5.4
Non-Current Investments	123.4	0.0
Long-Term Loans & Advances	16.2	9.4
Other Non-Current Assets	-	_
Total Non-Current Assets	338.6	79.4
Current Assets		
Current Investments	-	-
Inventories	745.7	468.7
Trade Receivables	815.1	734.8
Cash & Cash Equivalents	117.2	2.4
Other Current Assets	308.3	90.0
Total Current Assets	1986.2	1295.8
Total Assets	2324.8	1375.2

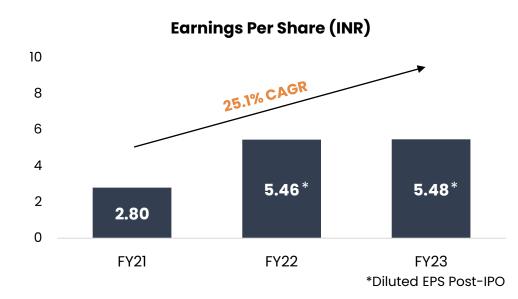
# **Key Financial Charts**

(Consolidated)









# **THANK YOU**

### **Sudarshan Pharma Industries Ltd**

Ms. Ishita Ashok Samani, Company Secretary & Compliance Officer

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